

Claim 19, cancel and substitute new Claim 21 as follows:

21. The device of claim 1 wherein visible elements of a display area disposed at hour demarcation points progressively transition in appearance thereby conveying general-purpose trend information.

Claim 22, add new Claim 22, as follows:

22. An electronic timekeeping graphic screen icon comprising;
at least one substantially center-located analog graphic indicator,
a plurality of graphic display areas positioned about the periphery of said icon and disposed at hour demarcation points,
control means of said analog graphic indicator providing time of day,
and control means of said graphic display areas providing information selected from the group consisting of numbers and text and graphic symbols and images.

Remarks

ADDITIONAL BACKGROUND AND DISCUSSION:

The current art of watch design adds displays (and unnecessary clutter) to convey information beyond that of the time of day. Such as date windows, or digital displays, or minor dial hands. For example Solomon adds windows next to existing hour indicators, Bland adds digits to the center of the watch face, and Schenk adds minor dial hands for alternate time zones. The hour demarcation points are relegated solely for numerals being directly related to the hour of the day.

The applicant's invention greatly simplifies a watch face. Common hour demarcation points themselves (typically 1 through 12) take on multiple roles as a general-purpose display. These areas now simultaneously provide:

1. Traditional hour demarcation points.
2. General text or numeric information.
3. Graphically modified text or symbols to indicate trends.